

10,000 hours

That's how long it takes to become the best at ANYTHING¹.



The Beatles

Before their legendary breakthrough in America, the Beatles easily spent over 10,000 hours honing their skills in nightclubs and lesser-known locations in and around places like Liverpool and Hamburg, Germany.



Soichiro Honda

Before he started Honda Motor Company in 1948, Soichiro Honda spent at least 10,000 hours building bicycles and learning about mechanics and combustion engines.



Steve Jobs

Before he founded Apple in 1976, Steve Jobs spent over 10,000 hours attending computer design meetings, talking with Hewlett Packard engineers, and learning mechanics from his father.

What could the ultimate fiber testing technician do for you?

- ✔ Start testing, **without any training**.
- ✔ Recognize, **at first sight**, which type of optical link is being tested.
- ✔ Find and identify every event on a link with **maximum resolution**.
- ✔ **Consolidate** all OTDR test results, then **compare** and **analyze** them **from every angle**.
- ✔ Give an **accurate verdict** (Pass/Fail).
- ✔ **Clearly** explain their expert findings to other technicians.
- ✔ **Detect each fault and diagnose** its impact on the global link.



IN LESS THAN
1 MIN

But that's not real life!

Real life is full of extra...



Truck Rolls



Downtime



Training



Expenses

Achieving perfect fiber testing requires...

 **+** 10,000 **+** OTDR **=** **RELIABLE FIBER LINK CHARACTERIZATION**

SKILLED TECHNICIAN HOURS

UNLESS YOU GO EXFO



ANY TECHNICIAN



INTELLIGENT OPTICAL LINK MAPPER



FAST AND RELIABLE FIBER LINK CHARACTERIZATION FROM DAY ONE!

WE PUT **OUR**
10,000 HOURS
OF EXPERTISE INTO
EVERY iOLM

WHAT YOU GET WITH EVERY iOLM UNIT.



35
YEARS OF
EXPERIENCE



MULTI-ACQUISITION



MULTIPULSE



MULTI-WAVELENGTH



DIAGNOSIS
AND GUIDANCE

FULLY AUTOMATED,
ONE-TOUCH OPERATION

iOLM

HIRE THE ULTIMATE FIBER EXPERT. GET iOLM.

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